

Part One: Reading (15points)

Read the text carefully and do the activities.

We see successful businesses suffer a downfall and famous names in the business world lose **their** reputation. One of the main reason behind these surprising failures is the lack of business ethics.

The key towards success as some managers argue is to implement the ‘business is business’ principle which excludes moral values. However, many others believe that success is linked essentially to ethical standards. For them, a business that makes of money its main objective at the expense of ethics would never make advance. When bosses start their projects basing on ethical strategies, **they** can run successfully for long. For instance, a business man who deals honestly with consumers leave positive impression on **their** minds. Moneymakers who ignore ethical values may earn success but it is only short-lived.

Ethics in business are not limited to the owners of companies; rather, employees are also meant to keep their honesty. It is their duty not to cheat or use company resources for personal benefits. A careful and thoughtful utilization of company resources is an essential component for the stability of businesses.

Adapted from: businesszeal.com

A/Comprehension (8pts)

1. Are the following statements true or false? Write T or F next to the letter corresponding to the statement. (2pts)

- a. The presence of ethics contributes to business failure.
- b. When priority is given to money, business flourishes.
- c. Far from moral values, we can gain money easily.
- d. Any company requires honest workers to prosper.

2. Read the text and put the following ideas in the order they appear in the text (1pt)

- a. incite managers gain the confidence of consumers.
- b. Few businessmen don’t give importance for ethics.
- c. Being honest at workplace is the concern of all.
- d. Well-known businesses may fail.

3. Answer the following questions according to the text. (3pts)

- a. Why do successful businesses fail?
- b. What is the key of success for the majority of managers?
- c. Is behaving correctly in business necessary for owners only?

4. Copy the title you think is the most appropriate. (0.5pt)

- a. immoral acts at work b. the value of ethics in business c. stability of businesses

5. What or who do the underlined words refer to in the text? (1.5pts)

- a. their (§1)..... b. they (§2) c. their (§3).....

B/Text Exploration (7pts)

1. Find in the text words or phrases that are opposite in meaning to the following:(2pts)

- a. progress (§1)≠..... b. Successes (§1)≠.....
c. lose (§2)≠..... d.immorality(§3)≠.....

2. Divide the following words into roots and affixes. (1pt)

Unethical- successful - dishonesty - multinational

Prefix	Root	Suffix(es)

3. Rewrite sentence B so that it means the same as A. (1pts)

- a. Some managers separate ethics from business.
b. I wish.....

- a. Few consumers are buying genuine products.
b. Genuine.....

4. Give the correct form of the verbs in brackets. (1pt)

- a. It's high time governments (to give) more importance to social auditing.
c. Now, many companies (to use) child labour to gain money.

5. classify these words according to their stressed syllables. (1pt)

Reputation, unethical, consume, honesty

1 st syllable	2 nd syllable	3 rd syllable	4 th syllable

6. Reorder the following sentences to make a coherent paragraph. (1pt)

- a) For example, the illegal act implying money
b) Corruption threatens people and their governments.
c) Which is called bribery remains a danger
d) Because it destroys both faith and state.

Part Two: Written Expression. (5pts)

Choose **ONE** of the following topics.

Topic One:

Many companies suffer from a decrease in their productivity because of some of their employees' unethical practices. Write a composition of 100 to 120 words suggesting how these employees should behave to be more responsible and more productive.

Use the following notes:

- Respect the company's code of ethics .
- Be aware of the necessity of hard work.
- Respect work time.
- Use the company's resources ethically.
- Keep the company's secret information safe.

Topic two:

'All food we buy in supermarkets is healthy', teenagers say. As a journalist, write a short article of about 70 to 80 words in which you prove the opposite of what teenagers think

1. Are the following statements true or false? Write T or F next to the letter corresponding to the statement. (2pts)

- e. The presence of ethics contributes to business failure. **false**
- f. When priority is given to money, business flourishes. **false**
- g. Far from moral values, we can gain money easily. **false**
- h. Any company requires honest workers to prosper. **true**

2. Read the text and put the following ideas in the order they appear in the text (1pt)

- a. incere managers gain the confidence of consumers. **4th**
- B . Few businessmen don't give importance for ethics. **2nd**
- c. Being honest at workplace is the concern of all. **3rd**
- d. Well-known businesses may fail. **1st**

3. Answer the following questions according to the text. (3pts)

- a) because of the lack of business ethics.
- b)The key is honesty and the application of moral values.

4. the title of the text is (0.5pt)

- b. the value of ethics in business

5. What or who do the underlined words refer to in the text? (1.5pts)

- a. their (§1).. **businesses**
- b. they (§2) ... **bosses**
- c. their (§3)... **consumers**

Nafouz

B/Text Exploration (7pts)

1. Find in the text words or phrases that are opposite in meaning to the following:(2pts)

- a. progress (§1)≠ downfall b. Successes (§1)≠.failures
 c. lose (§2)≠ gain d.immorality(§3)≠ honesty

2. Divide the following words into roots and affixes. (1pt)

Unethical- successful - dishonesty - multinational

Prefix	Root	Suffix(es)
un	ethic success	Al Ful y
dis	honest	
multi	nation	al

3. Rewrite sentence B so that it means the same as A. (1pts)

- d. Some managers separate ethics from business.
 e. **I wish** some managers didn't separate ethics from business.
 c. Few consumers are buying genuine products.
 d. **Genuine** products are being bought by few consumers.

4. Give the correct form of the verbs in brackets. (1pt)

- a. It's high time governments **gave** more importance to social auditing.
 f. Now, many companies **are using** child labour to gain money.

5. classify these words according to their stressed syllables. (1pt)

Reputation, unethical, consume, honesty

1 st syllable	2 nd syllable	3 rd syllable	4 th syllable
honesty	Unethical consume	reputation	

6. Reorder the following sentences to make a coherent paragraph. (1pt)

- e) For example, the illegal act implying money 3rd
 f) Corruption threatens people and their governments. 1st
 g) Which is called bribery remains a danger 4th
 h) Because it destroys both faith and state. 2nd